

Case Study - Patient Advocate Stories

John Reeve Patient Advocate, use MY data

My son Tim had leukaemia. Just before he died he was asked if he would give some additional blood samples and without hesitating he said yes.



I know that Tim was passionate about trying to help other young people in particular not have to go through his experience. That he wanted to do everything he could do to help them.

Really, I have taken on Tim's passion. I believe that all of the wonderful things that cancer patients are able to have now is the result of people in the past giving their data, giving samples and making them available for research purposes. I think now we have a duty to do that for those people that come afterwards.

Please, please, please; we have to make sure that the data is protected and dealt with properly and confidentially, but please, please, please give your data and make sure that it's used well to help other people.



We are building an online library, where the patient voice is heard direct, talking about the rewards of using their data

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“The only source of data is the patient”